

Karl Albrecht *International*

“Executive / Strategic Coaching”

By Dr. Karl Albrecht

The most effective executives and leaders understand the importance of keeping their minds open to new ideas, new ways of thinking, new perspectives, and new options for making things happen.

One good source of new perspectives and new ideas is an ongoing, confidential relationship with a *strategic coach*.

There are times when a neutral, unbiased point of view can enrich one’s understanding of an issue and expand the range of solutions to be considered.

Realistically speaking, subordinates and colleagues may not always feel free to express their views candidly, and sometimes they may even have certain personal agendas that can influence their thinking.

A confidential “on call” relationship with a well-qualified executive coach can be a significant asset to any leader. Key qualifications for an effective executive coach include: 1) a practical grasp of business principles; 2) strong conceptual skills; 3) maturity and life perspective; 4) ability to listen, learn, and problem-solve cooperatively; 5) ability to maintain a neutral perspective; and 6) respect for the leader’s individual world view, perspective, and priorities.

Karl Albrecht has advised and coached many successful leaders during his 30-year career, and he has developed the capacities of a trusted advisor. He can be engaged as a strategic coach on a one-to-one or small-team basis, where there is a promising “match” with the client executives.

A strategic coaching relationship generally involves a combination of face-to-face and electronic meetings, typically for a standard hourly fee and a minimum number of hours per engagement.

Karl is a world-recognized business thinker; consultant; speaker; author of more than 20 best-selling books on futures, strategy, and organizational performance; and a respected executive adviser. A former physicist, military intelligence officer, and business executive, he was honored by the Mensa society with its lifetime award for his contributions to the understanding of intelligence.

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