

Karl Albrecht *International*

Lecture by Dr. Karl Albrecht

“The New Challenge of Leadership: Are You a Bland Leader – or a Band Leader?”

Today’s executives, managers, and tactical leaders are facing a whole new world in business. Many of the old “rules of engagement” don’t work, and we’re barely starting to figure out the new ones.

Wrenching changes in the business environment; cultural impacts of the “electronic society”; profound gaps in generational world views; changing values, ethics, and life priorities; and the accelerating pace of everything are forcing us to rethink everything we know about managerial leadership.

Today’s leaders can no longer preside, “manage,” and coordinate. Leadership now requires intelligence, resourcefulness, judgment, problem solving, and – above all – *engagement*. Leadership in today’s demanding business environment is now a performing art.

Managers must become more like band leaders, who “own” their organizations, understand the music – the purpose and priorities – and engage the employees to create the performance they envision.

In this thought provoking lecture, Karl Albrecht introduces your managers to the latest concepts in leadership for the new age. They learn the importance of social intelligence; the concept of the leader as serial problem solver; the impact of thinking styles – their own and others – on team performance; the principle of engagement; the concept of the power gradient; the “crucible” effect; the leader’s psychological “shadow”; and the contest of wills. They’ll come away with a fresh understanding of leadership, and a commitment to put their knowledge to use every day.

Karl is a world-recognized business thinker, consultant; speaker; author of more than 20 best-selling books on futures, strategy, and organizational performance; and a respected executive adviser. A former physicist, military intelligence officer, and business executive, he was honored by the Mensa society with its lifetime award for his contributions to the understanding of intelligence.

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