

Program Syllabus

Managing Minds: Whole-Brain Leadership

Professional Development Session provided by Karl Albrecht International

Program Summary:

Running a successful project requires *managing minds*, not just milestones.

Once the “hard” variables are under control – the plans, schedules, tasks, priorities, outcomes and deliverables, dependencies, and responsibilities – it becomes critical to manage the “soft” variables, the human, social, and cognitive processes that actually get things done. The plan doesn’t run the project – the leader does.

In this informative and thought-provoking session, you’ll learn how to understand, recognize, and capitalize on the unique mental patterns that people – including yourself – use to make sense of their worlds; process their experiences; listen, perceive, learn, react, and decide; form their views and opinions; apply their values; solve problems; plan; express their ideas; and communicate and interact with one another.

Using Dr. Karl Albrecht’s time-tested Mindex model of thinking styles, you’ll learn to: 1) assess your own preferred mental patterns; 2) observe how differences in thinking styles affect your success in interacting with others; 3) diagnose “communication” problems caused by thinking style differences; 4) communicate your ideas more effectively by sensing and connecting to the preferred processing patterns of individual team members; 5) train team members to recognize, appreciate, and capitalize on their different ways of knowing; and 6) sell or explain your project to others who may not fully understand it.

There is no one “best” thinking style. The Mindex model acknowledges and appreciates all ways of knowing. The certified Mindex trainer will show you how to identify and work with these key cognitive differences, and to communicate your ideas in a way that connects naturally to the inner experience of the people you deal with on a day to day basis.

You’ll receive a complimentary copy of the *Mindex Thinking Style Profile*, which you’ll use and interpret during the session.

Participants:

- Who: executives, professional /managerial staff, support professionals, consultants, trainers, facilitators, and coaches
- Group size: unlimited

Materials:

- *Mindex Thinking Style Profile* (supplied by presenter)
- Other handout materials as appropriate

Agenda:

- Allocated time: optional – 2-3 hours for introductory session; up to 8 hours for extended session
- Introduction and Welcome
- Brief overview of the “two brains” theory
- Brief overview of the four-part Mindex Model
- Administer and score the Mindex Thinking Style Profile (alternative: prior access to the online Mindex Profile)
- Further clarification of the model and interpretation of scores
- Implications, applications, and exercises
 - Understanding your own thinking style
 - Respecting all styles and all ways of knowing
 - Estimating the thinking styles of others by observable cues
 - “Getting through” to other styles and patterns
 - Building successful teams
 - Building successful organizations
- Summary, Q&A

For more information, contact Mindex@KarlAlbrecht.com